

NEWS RELEASE FROM THE CATHOLIC DISTRICT SCHOOL BOARD OF EASTERN ONTARIO

Date: April 27, 2009
Subject: Media Invitation – SHSM Program Launch
From: Bob Perreault, Communications Officer
bob.perreault@cdsbeo.on.ca



Box 2222, 2755 Highway 43, Kemptville, ON K0G 1J0
613-258-7757 or 1-800-443-4562 ext. 206

Media Invited to Official Program Launch of Specialist High Skills Major: Arts and Culture

Brockville, ON – The Catholic District School Board of Eastern Ontario invites members of the media to join us as we celebrate the official program launch of the Specialist High Skills Major (SHSM): Arts and Culture at St. Mary CHS, in Brockville.

When: April 30, 2009, 9-11 a.m.

Where: St. Mary Catholic High School
40 Central Avenue
Brockville, Ontario

The Specialist High Skills Major program is a community-partnered initiative by The Ministry of Education and the CDSBEO supported by the local business sector, local colleges and universities, and other community partners. The SHSM program offers preparatory knowledge, skills, certifications, reach-ahead, and on the job learning opportunities in several specific areas of learning. Participating students will explore learning opportunities within Apprenticeship, Workplace, College and University pathways.

The Arts and Culture SHSM Program, also known as CREATE (**C**ulture **R**eflected and **E**xpressed in **A**rts, **T**echnology and **E**ntertainment), explores creativity and idea generation, among many things. Methods used include the writing, production and staging of theatrical plays, creating paintings and composing music. Technical skills are learned, music is produced, and students learn how to use professional software and tools. Students also learn how to promote their work through advertisements and promotional campaigns, both in the school, and in the greater Catholic Community.

Partnerships allow students to gain experience while working on actual productions and in promotional fields. Students receive training and certifications in several program and job-specific requirements, including such things as, Workplace Hazardous Materials Information System (WHMIS), standard first aid and CPR, fall arrest, customer service training, Improv instruction and make-up instruction.

For more information, please contact CDSBEO Communications Officer Bob Perreault at 613-258-7757 or 1-800-443-4562 ext. 206 or 613-859-0678 (mobile).

The Catholic District School Board of Eastern Ontario operates 40 elementary and 10 secondary schools across 8 counties. The CDSBEO offers excellence in Catholic education through provincial-leading programs to approximately 15,000 students.